

## **TOURISM COMMITTEE**

December 4, 2007  
County Board Room

**Call Meeting To Order:** Diane Albrecht at 2:04 p.m., at which time committee members introduced themselves as Marsha Nice was attending her first meeting as a member of the committee.

**Members Present:** Mike Roiger, Carol Mudgett, Marsha Nice, Krist Punzel, Arlen Albrecht and Bruce Strama, with Paul Webb arriving at 2:10 p.m. and Allen Beadles at 2:32 p.m.

**Members Absent:** All Present

**Other Attendees:** Brian Wilson, Sue Emmerich, Paula Liske and Luke Klink (The Star News)

**Approve Minutes of the October 2, 2007 meeting and the agenda:** Roiger/Punzel to approve the minutes of the previous meeting along with the agenda. The motion carried.

**Construction Report on the reader-board sign, with appropriate action if required on related issues:** Strama reported that he spoken with Mike Baker of Pro-Design in reference to installation of the new sign. Baker informed Strama that the sign was scheduled to be delivered on December 11th and that it would take a day or two to finish the fairgrounds signing done by Baker prior to installation. The base has been installed along with electrical and telephone lines required for operation. Sue Emmerich noted that following installation, instruction for operation of the sign will be necessary so it may take a limited amount of time for the sign to actually be operational.

**Discuss and act on request by Taylor County Trails Association for 2008 Perkinstown Snowshoe Race.** Paula Liske was present to request a donation of \$500.00 to aid in the preparation and expenses related to holding the race. Liske stated that the number of registrants in 2006 was 211 with an increase of slightly over 100 in 2007 and an anticipated increase again for 2008 as nearly all of the responses to the race and course were positive. Liske also passed around current posters and pictures of the previous race for members to view. The race day event also includes a kid's race with each member receiving a medal. The race according to both Strama and Liske is intended to be a family outdoor event and should be a positive influence for tourism in Taylor County. Following discussion Roiger/Punzel to approve the \$500.00 requested by the Taylor County Trails Association for the 2008 Perkinstown Snowshoe Race. The motion carried.

### **Reports:**

- a. Star News (Publicist): Brian Wilson distributed copies of a report and reviewed it with the committee members present.
- b. Chamber of Commerce: Sue Emmerich distributed copies of reports from both October and November which were reviewed by members. Strama also had distributed copies of the August and September reports which were not available at the past committee meeting.

**Discuss and act on other promotional items discussed:** Arlen Albrecht reported on the Fall Color Tour held in October, stating that the 30 individuals on the tour enjoyed visiting the locations included, but that the timing of the tour which took place aftermost of the leaves had fallen led to the limited attendance. Albrecht had spoken with tour members in relation to what kind of tours they may attend and he felt that a tour of historical sites within the county may be appropriate. There was discussion among those in attendance with consensus that for 2008 a tour of historical sites along with a Mennonite/Anabaptist tour similar to that of 2007 should be scheduled with an additional Mennonite/Anabaptist tour later in the year if there is demand for another.

There was no action on scheduling 2008 tours at this time.

**Approve the invoices:** The invoices had been reviewed by members during the meeting and upon a Roiger/Punzel motion \$129.59 of total expenses was approved. The invoices were from August, September, October and November. Charges for office supplies over the four month period were \$45.65 and postage expenses for the same period were \$83.94. The motion carried.

**Public Input:** There was discussion related to an issue introduced by Mike Roiger in relation to ATV trails open within Taylor County. He stated that during the deer hunt a member of his party was stopped and informed that they would be issued a citation for being on a closed trail. The person that stopped them produced a map showing that the trail was closed. Roiger had gone online and printed a map from the Forestry web-site which showed the trail to be open to ATVs. They were not issued a citation but as Roiger stated these kinds of issues are not good for tourism within the county. Roiger stated that he will be following up on this issue with the Forestry.

**Next Committee Meeting:** The next meeting of the Taylor County Tourism Committee will be Tuesday, February 12, 2008 at 2:00 p.m.

**Adjournment:** With no further business, Roiger/Nice to adjourn the meeting at 2:53 p.m. The motion carried.

Bruce P. Strama

## **TOURISM COMMITTEE**

October 2, 2007

County Board Room

**Call Meeting To Order:** Chairman Allen Beadles at 2:04 p.m.

**Members Present:** Allen Beadles, Paul Webb, Mike Roiger, Diane Albrecht, Vicky Wagner-Pritzl, Arlen Albrecht and Bruce Strama, with Krist Punzel arriving at 2:10 p.m.

**Members Absent:** Carol Mudgett

**Other Attendees:** Brian Wilson, Sue Emmerich, Dave Brander and Luke Klink (The Star News)

**Approve Minutes of the August 7, 2007 meeting:** Webb/Wagner-Pritzl to approve the minutes of the previous meeting. The motion carried.

**Approve Agenda:** Roiger/Diane Albrecht to approve the agenda. The motion carried.

**Construction Report on the reader-board sign, with appropriate action if required:**

Strama reported that he and Jeff Ludwig had met with Mike Baker and a representative from the company supplying the reader-board section of the new sign. He stated that Baker has been informed that construction may begin when he is ready, which according to Baker will be in mid October. Strama also informed the committee members that the interest in upgrading the sign to a multicolor sign and cost has been investigated and following a phone call to Baker by Paul Webb the cost for the upgrade would be \$4,500.00. Sue Emmerich has been in contact with Dave Brandner who stated that the Medford Jaycees are interested in making a donation of \$500 towards an upgrade. Strama said that so far including donations and the matching funds from Taylor County that there is \$15,150.00 available for construction of the sign. The quote for construction from Baker is \$14,170.00 therefore \$980.00 could be used for the proposed upgrade. The total amount available for the upgrade including a \$500 dollar donation from the Jaycees according to Strama is \$1,480.00 which is \$3,020.00 less than needed. There was extended discussion of possible avenues for the additional funding, one of which would be to approve use of promotional funding within the Tourism budget. The consensus of the committee members was that if at all possible the upgrade should occur as once the sign is in place it will be too late for the upgrade and the sign may not have the maximum affect desired. Following discussion, Webb/Roiger to accept the \$500.00 donation from the Jaycees, apply the \$980.00 donated in excess of the original quote for construction and approve use of up to \$3,500.00 of Promotional funding from the Tourism budget to complete the upgrade of the sign. The motion carried. Any additional donations will be used to lessen the amount of promotional money required from the Tourism budget. There was also discussion of possibly drafting a letter informing those that have donated toward the sign stating the progress. Arlen Albrecht offered to draft the letter and supply Strama with copies for mailing.

**Report on fall color-tour promotion.** Arlen Albrecht reported that there were only 20 people signed up for the tour which will not be a sufficient amount to cover the cost of bus rental. He questioned whether he should cancel the tour or continue with it and have the approximate \$200 loss funded as a promotional expense. Following discussion, Webb/Punzel to go on with the tour and pay the amount of loss with Tourism funds. The motion carried. The committee members felt canceling the tour may adversely affect future tours.

### **Reports:**

- a. Star News (Publicist): Brian Wilson distributed copies of a report and reviewed it with the committee members present. He also distributed a few copies of the 2007-2008 Fall-Winter Recreation Guides, which are presently being printed. When questioned about what publications items were listed in Wilson stated that they are generally supplied to publications within 200 miles as directed at a former meeting.
- b. Chamber of Commerce: Sue Emmerich was not able to produce a report at this time due to problems with the computers at the Chamber, but will submit those reports available at the next tourism meeting.

**Discuss and act on other promotional items discussed:** Webb noted that he has been in contact with the Sno-Touring Magazine representative and proposed running a ¼ page

color ad as was placed in 2006 for the same cost of \$800.00. There was discussion of the proposed ad with support from both Webb and Roiger. Following the discussion Roiger/Diane Albrecht to place a ¼ page color ad in the Sno-Touring Magazine at a cost of \$800.00. The motion carried. Sue Emmerich questioned whether attendance at the Snow-Shows held in various locations is a worthwhile promotional tool. Roiger stated that he felt use of the internet was a more cost effective alternative. There was also discussion concerning the Antique Tractor event that had taken place since the last meeting. Webb stated that there were 37 tractors in this year's event and that there has been interest in possibly running the event in 2008 to coincide with the Taylor County Fair. Brian Wilson stated that the 2009 Curling Mixed Nationals will be held in Medford. There was also discussion concerning future funding to allow membership in ITBEC which had committee support. There will be an effort to get support from the Economic Development Foundations and Taylor County Economic Development to support future funding for ITBEC.

**Discuss and act on 2008 contract with The Star News:** The proposed 2008 contract with the Star News for \$3,090.00 a 3% increase over the 2007 contract for \$3,000.00 was approved on a motion by Roiger and second by Punzel. The motion carried.

**Approve the invoices:** There were no invoices as the Chamber or Commerce computer system was down.

**Public Input:** There was no public input.

**Next Committee Meeting:** The next meeting of the Taylor County Tourism Committee will be Tuesday, December 4, 2007 at 2:00 p.m.

**Adjournment:** With no further business, Diane Albrecht/Roiger to adjourn the meeting at 3:05 p.m.

Bruce P. Strama

## **TOURISM COMMITTEE**

**August 7, 2007**

County Board Room

**Call Meeting To Order:** Chairman Allen Beadles at 2:04 p.m.

**Members Present:** Allen Beadles, Paul Webb, Mike Roiger, Diane Albrecht, Krist Punzel, Carol Mudgett and Bruce Strama.

**Members Absent:** Vicky Wagner-Pritzl and Arlen Albrecht excused.

**Other Attendees:** Brian Wilson and Lester Lewis, Lewis arrived at approximately 3:15 p.m.

**Approve Minutes of the June 12, 2007 meeting:** Albrecht/Punzel to approve the minutes of the previous meeting. The motion carried.

**Approve Agenda:** Roiger/Webb to approve the agenda. The motion carried.

**Report on reader-board status:** Strama reported that he has completed the appropriate application and has submitted the application to the DOT for approval. He stated that he had originally submitted an application to the DOT available at no cost to municipalities for sign placement, but that he had been informed that with that permit only on-premise advertising could take place. The second application required a \$175.00 check along with the application which he approved and submitted. Once the sign has been approved Strama will contact Pro-Design and construction can begin.

**Report on Mennonite-Amish Tour:** Strama had distributed a copy of a report from Arlen Albrecht concerning the tour which had taken place on June 21<sup>st</sup>. Albrecht reported that the bus was full and labeled the tour a success. There were many more interested in joining the tour, but the facilities visited could not accommodate the number interested. He also noted that the \$15.00 fee almost covered the cost of the tour so it had little effect on the tourism budget.

### **Reports:**

- a. Star News (Publicist): Brian Wilson distributed copies of a report and reviewed it with the committee members present.
- b. Chamber of Commerce: Sue Emmerich had prepared copies of a report which Strama had distributed to members for their review as Emmerich was unable to attend the meeting. She had also included a picture of the fair booth for those unable to attend the fair. Strama and other members that had visited the booth were impressed with this year's booth.

**Discuss and act on fall color-tour or other promotional items discussed:** Albrecht had in his Mennonite Amish report offered to organize a tour of fall color. The committee members had been asked to come up with ideas for possible stops during the proposed fall tour at the previous meeting. Strama noted that Vicky Wagner-Pritzl when reporting that she would not be able to attend the August meeting had informed him that she felt Rustic Road #1 should be included on the tour. Other areas discussed for inclusion were a grazing operation, waysides, the Ice Age Trail, Perkinstown Winter Sports Area, Krug's Game Farm, the llama ranch, the elk ranch, Gordy's chain saw carvings, Big Rock, Cooper Dam, other county parks, or possibly a manufacturing facility. Following the discussion, Roiger/Albrecht to accept Arlen Albrecht's offer and authorize him to organize a fall tour including disbursements for travel and food services. The Motion carried.

**Approve the invoices:** Roiger/Webb to approve the two invoices submitted by the Chamber of commerce which included charges for postage in June of \$34.78 and July of

\$7.86 along with charges for envelopes and other office supplies of \$23.80 for June and \$121.40 for July, a grand total of \$187.84. The motion carried.

**Public Input:** Lester Lewis stated that he was impressed with the tourism booth at the fair with his only concern, the lack of someone manning the booth at certain times. It was suggested that in order to lessen the financial burden of manning the booth, that next year a sign-up sheet be presented at a Tourism Committee Meeting to allow members to volunteer for some time slots. There was also discussion of lack of publicity for the fair possibly contributing to the limited attendance. Paul Webb also reported that he and Gene Knoll have planned and will be hosting an antique tractor ride on August 25, 2007. Posters will be prepared and distributed in order to help promote the event.

**Next Committee Meeting:** The next meeting of the Taylor County Tourism Committee will be Tuesday, October 2, 2007 at 2:00 p.m.

**Adjournment:** With no further business, Albrecht/Mudgett to adjourn the meeting at 3:24 p.m.

Bruce P. Strama

**TOURISM COMMITTEE**  
**June 12, 2007**  
**County Board Room**

**Call Meeting To Order:** Chairman Allen Beadles at 2:09 p.m.

**Members Present:** Allen Beadles, Vicky Wagner-Pritzl, Diane Albrecht, Krist Punzel and Bruce Strama.

**Members Absent:** Paul Webb, Mike Roiger and Arlen Albrecht excused, and Carol Mudgett.

**Other Attendees:** Luke Klink (The Star News)

**Approve Minutes of the April 10, 2007 meeting:** Punzel/Albrecht to approve the minutes of the previous meeting. The motion carried.

**Approve Agenda:** Albrecht/Pritzl-Wagner to approve the agenda. The motion carried.

**Report on reader-board sub-committee's progress on drafting sign usage guidelines, status of sign itself, and act as necessary:** Strama had distributed copies of the proposed rules compiled by members assigned to the sub-committee in April. A stipulation requested, which Strama approved in turn for the \$5,000.00 requested from the Hotel/Motel tax was to include City of Medford Alderman, Michael Bub, on the sub-committee. Strama approved the unofficial approval of Bub to the sub-committee following contacting both Diane Albrecht and Mike Roiger for their opinion. At this time on an Albrecht/Punzel motion Bub was officially included on the sub-committee. The motion carried. Following review of the proposed guidelines Albrecht/Punzel to approve the proposed Taylor County Electronic Billboard "Rules for Use" as submitted. The motion carried. The sub-committee members will be responsible for addressing issues that arise in the future. Progress on the sign and funding was discussed with Strama stating that the Department of Commerce has approved use of the \$7,000 approved by the Taylor County Board for construction of the sign. He also reported that donations of \$7,650 have been either received or pledged at this time making the total amount available for funding the project \$14,650, an amount sufficient for construction of the sign. Wagner-Pritzl/Punzel to go ahead with construction of the sign pending all approvals and permits required for the construction which Strama will be responsible for. The motion carried. Sue Emmerich stated that Paul Webb has contacted her following his discussion with Mike Baker of Pro Designs who informed Webb that a multi-color sign has been approved by the DOT at the location. She informed members of the committee that an individual has offered to fund the additional \$1,000 to \$1,500 cost of a four color sign, and asked if the committee would approve. Committee members agreed that if the additional funding is offered for the enhancement of the sign that Emmerich should contact the individual and accept the offer. Committee members agreed that those making donations will be invited to have a photo taken by the new sign.

**Report on Amish Tour with appropriate action:** Emmerich stated that the Tour was sold out within a few days and everything is in order. There was no action necessary. There was further discussion of the interest in the tour with consensus that there may be interest in a tour which would include the Burial Grounds on the Yellow River along with several other county parks perhaps combined with a Color Tour in the fall. Committee members are asked to be prepared to attend the next meeting with possible suggestions on a tour.

**Reports:**

a. Star News (Publicist): Brian Wilson had submitted written copies of a report as he was unable to attend the meeting. The report was reviewed with the aid of Emmerich as

the Chamber had participated in many of the same events and she was familiar with those events included in the report.

b. Chamber of Commerce: Emmerich gave an oral report in addition to the written summary on both past and future events with which the chamber has been associated.

**Discuss and act on promotional items discussed:** The only thing discussed was the possible Color Tour which would possibly include stops at parks or points of interest. Also to be noted is that Arlen Albrecht had drafted a short report on activities he had been involved with including both the Amish Tour and reader-board sign. Strama had distributed copies of Albrecht's report prior to the meeting.

**Approve the invoices:** Albrecht/Punzel to approve the two invoices submitted by the Chamber of Commerce for April and May which included charges for postage of \$29.54 and \$58.65 along with charges for stamps and envelopes of \$8.34 and \$9.97 and a grand total of \$106.50. The motion carried.

**Public Input:** There was no public input.

**Next Committee Meeting:** The next meeting of the Taylor County Tourism Committee will be Tuesday, August 7, 2007 at 2:00 p.m.

**Adjournment:** With no further business, Albrecht/Wagner-Pritzl to adjourn the meeting at 3:06 p.m.

Bruce P. Strama

## **TOURISM COMMITTEE**

**April 10, 2007**

Chairman Allen Beadles called the meeting to order on Tuesday, April 10, 2007 at 2:00 p.m. Committee members Mike Roiger, Paul Webb, Diane Albrecht, Krist Punzel, Mike Roiger, Carol Mudgett, Vicky Wagner Pritzl, Arlen Albrecht and Bruce Strama were present along with Sue Emmerich, Brian Wilson and Luke Klink (The Star News). Also in attendance were representatives from organizations that have either donated or pledged funding toward the reader-board sign including Phyllis Dolezalek, Malinda Kathrein, Rose Marie Lefebvre and Larry Brandl.

### **Approve the minutes of the February 6, 2006 meeting and the agenda.**

Roiger/Diane Albecht to approve the previous meeting minutes and the agenda. The motion carried.

### **Photograph representatives of clubs or organizations supporting the reader-board sign.**

The members of organizations receiving recognition for contributions toward the reader-board sign posed with Committee Chairman Allen Beadles. Phyllis Dolezalek and Malinda Kathrein of the Rib Lake Community Club, Rose Marie Lefebvre of Friends of the Medford Public Library, Larry Brandl of the Whittlesey Lions Club, Carol Mudgett of Miller Dam Lake Association and Brian Wilson of the Meford Curling Club were photographed with Committee Chairman Allen Beadles. The total received in donations was \$1,200.00 with several additional organizations giving verbal commitments of funding. Arlen noted that there has been concern over safety due to distractions caused by the sign which both the Sheriff's and Highway Department reporting in their opinion the removal of current clutter and addition of the sign may reduce distractions at the intersection. Albrecht along with Sue Emmerich volunteered to be ex-officio members of the committee designated to draft guidelines for use of the sign. Members of the committee include Paul Webb, Vicky Wagner Pritzl and Krist Punzel.

### **Reports:**

a. **Star News (Publicist):** Brian Wilson presented the report and reviewed it with the committee noting that the Spring/Summer Recreation Guide will be distributed later in the week. A new promotion "Tourism Challenge" will be held throughout the summer in an effort to attract additional visitors to events within the county.

b. **Chamber of Commerce:** Sue Emmerich distributed copies of the Chamber Tourism Report and reviewed several issues on the report with the committee. She stated that she had contacted Strama requesting \$250.00 to match that amount supplied by the Chamber for construction of a miniature log cabin for use at this year's Tourism Booth at the Home and Business Expo, the cabin will also be used during the Taylor County Fair. Strama reported that he had approved the match following calls to Beadles and Diane Albrecht to report on the issue. Emmerich noted that the display caught the eye of many visitors. She also reported that the Leadership Medford participants had visited Rice Lake and found that lack of communication between several tourism factions promoting tourism in that area is detrimental to promotion and that the approach taken in Taylor County is preferable.

c. **Snowmobile Report:** Mike Roiger reported that as in the past several years the snowmobile season was rather short, lasting approximately for a month in the Northeastern part of the county and about ten days in the remainder. He felt this would create some financial hardship, but that the clubs will survive as they have in the past.

**Review updated information related to Mennonite/Amish Tour.** Arlen Albrecht reported that he has contacted the Krug Bus Service and received a quote of \$300.00 for the use of a bus for the tour. The tour will begin at 9:00 a.m. on June 21<sup>st</sup> and be completed by approximately 3:30 p.m. The tour will include a visit to a sewing shop, baking shop, woodworking shop and a farm site. Lunch consisting of fried chicken and

homemade trimmings will be included. The estimated cost per individual, with attendance of 45 will be approximately \$15.00. Following the tour, beginning at 4:30 p.m. and continuing until 7:00 p.m. the Mennonites and Amish will have their wares available for purchase during the Friends of the Downtown event. Roiger/Webb to approve payment from Tourism Committee budget covering any deficit if there are fewer participants than the 45 required to cover expenses. The motion carried.

**Discuss and act on other promotional items discussed.** Arlen reported that the Land Stewardship Conference will be held at the Rib Lake High School on Saturday April 14<sup>th</sup> beginning at 8 a.m.

**Approve the invoices.** The invoices had been reviewed by members during the meeting. Diane Albrecht/Roiger to approve payment of the February and March Chamber invoices, which included \$96.77 for postage, and \$40.15 for supplies. The motion carried.

**Public Input.** There was no public input.

**Set the next meeting date.** The next meeting will take place on Tuesday, June 12, 2007 at 2:00 p.m.

Diane Albrcht/Roiger to adjourn the meeting at 3:17 p.m. The motion carried.

Bruce P. Strama, County Clerk

**TOURISM COMMITTEE**  
**February 6, 2007**

Diane Albrecht called the meeting to order on Tuesday, February 6, 2007 at 2:12 p.m. Committee members Krist Punzel, Mike Roiger, Carol Mudgett, Arlen Albrecht and Bruce Strama were present along with Sue Emmerich, Brian Wilson and Luke Klink (The Star News). Committee members Allen Beadles, Vicky Wagner Pritzl and Paul Webb had excused absences.

**Approve the minutes of the December 6, 2006 meeting and the agenda.**

Roiger/Punzel to approve the previous meeting minutes and the agenda. The motion carried.

**Discuss and act on updating and ordering Taylor County maps.** Strama informed the committee that there are approximately 200 Taylor County maps remaining of the 22,000 printed in 2001. There is approximately \$9,500.00 available in the budget for printing maps, and he has been quoted a price of approximately .38 per map from Forms Specialist Inc., printer of the original maps. He explained that the most cost effective approach in ordering additional maps would be to contract with the same vendor as they have the files from the initial printing and that updates to those files would be rather inexpensive. Strama would like to update the narrative along with some of the photos and have approximately 20,000 maps printed. Roiger/Punzel to approve the updates and printing of approximately 20,000 Taylor County maps. The motion carried.

**Reports:**

a. **Star News (Publicist):** Brian Wilson presented the report and reviewed it with the committee noting that the Medford Lions Mush dog sled race has been postponed until March 3<sup>rd</sup> and 4<sup>th</sup>.

b. **Chamber of Commerce:** Sue Emmerich distributed copies of the Chamber Tourism Report and reviewed several issues on the report with the committee. She stated that this years Tourism Booth will focus on cabins available for rent in Taylor County. She also reported that she had received many compliments on the Community Center during the February snow cross race.

c. **Snowmobile Report:** Mike Roiger reported that approximately 80 miles of trail in the Northeastern part of the county are open and are in relatively good condition except in areas of pine or hemlock forestation where snow is not abundant.

**Review information related to funding for reader-board sign.** Arlen Albrecht reported that he and Paul Webb had attend the January Building, Grounds & Parks meeting asking for consideration of requesting impact fees for funding the proposed reader-board sign. He stated that the Building, Grounds & Parks Committee had approved submission of the request for funding in conjunction with an ordinance banning any other signage at the location to the County Board. Albrecht also suggested distribution of a letter to clubs and organizations, requesting contributions toward purchase of the reader-board sign to show local support for the proposed sign and lessen the amount of impact fees required. A request for Hotel/Motel tax for the sign was also discussed. Sue Emmerich offered to submit a request for \$5,000.00 of Hotel/Motel tax for the sign following the Roiger/Mudgett motion to request that amount. The motion carried. There was discussion of what parameters will be used in use of the sign and it was generally agreed upon that use would only be for non-profit organizations. A subcommittee may be formed to address usage once construction of the sign is confirmed.

**Discuss and act on other promotional items discussed.** Strama reported that Paul Webb had contacted him, informing him that he would not be able to attend the meeting, but that he has received a \$240.00 invoice for a 1/12<sup>th</sup> page ad in the Terrain Tracks

magazine. Webb had requested that Strama submit to the committee a request for approval of payment for the ad for 2007. Roiger/Punzel to approve payment of \$240.00 for the 1/12<sup>th</sup> page ad in the Terrain Tracks magazine. The motion carried. Arlen also has followed up on the tour of Mennonite and Amish communities as discussed at the December meeting. He has contacted the Friends of the Down-Town Medford Inc. organization and they feel that the tour in conjunction with the "Thursday of the Month" promotion where Amish and Mennonite wares are featured in Medford following the tour is a great idea. Albrecht was directed to continue with the proposed tour, including lining up bus transportation, setting up the route and working with a tour guide in preparation for the tour. There would be a charge to defray the cost of the bus for those that reserve a seat on the bus. Albrecht also noted that he has received information from Karla Frese-Klapatauskas including zip codes of those attending the Draft Horse Association event at the 2006 Taylor County Fair which may be used to direct future advertising. Strama reported that the Perkinstown Snow Shoe Race was a success and thanked members of the committee for their support.

**Approve the invoices.** The invoices had been reviewed by members during the meeting. Punzel/Roiger to approve payment of the December and January Chamber invoices, which included \$75.03 for postage, and \$14.60 for supplies. The motion carried.

**Public Input.** There was no public input.

**Set the next meeting date.** The next meeting will take place on Tuesday, April 10, 2007 at 2:00 p.m.

Roiger/Punzel to adjourn the meeting at 2:56 p.m. The motion carried.

Bruce P. Strama, County Clerk